

AMERICA'S RICHEST SELF-MADE WOMEN

SPECIAL:
MIDAS LIST
2024

FAWN WEAVER'S \$1 BILLION WHISKEY

AH-NOLD IS NOW A BILLIONAIRE

CRYPTO CASINO HIGH ROLLERS

Forbes



Silicon Valley
Statesman
VINOD KHOSLA

"THE WORLD IS TAKING
THEIR CUES FROM WHAT'S
HAPPENING HERE."

THE EPIC BATTLE FOR AI'S FUTURE

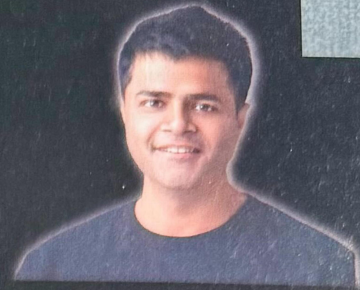
FAST OR SLOW, OPEN OR CLOSED,
BOOM OR DOOM, INSIDE THE DUEL BETWEEN
SILICON VALLEY POWER PLAYERS THAT
WILL SHAPE THE MOST POWERFUL TECH
SINCE THE COMPUTER.

PLUS: HOW AN AI FOUNDER GRAVELY
WOUNDED HIS UNICORN

E-COMMERCE SOFTWARE "GAMECHANGERS"

AppstleSM, a Menlo Park based B2B SaaS company founded by Hemant, an ex-Apple-Siri Engineer, and Ria, a former BCG consultant, is disrupting the e-commerce software space by democratizing access to sophisticated customer retention and wallet share solutions. Founded in April 2021, Appstle serves Shopify and Shopify Plus brands. With an impressive 4.9 stars rating across all its software, Appstle is currently and actively used by over 30,000 e-commerce stores worldwide, across product categories.

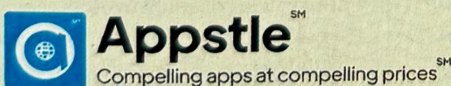
Appstle currently offers merchants three compelling apps (with more in pipeline) to help them run a successful and highly scalable e-commerce business.



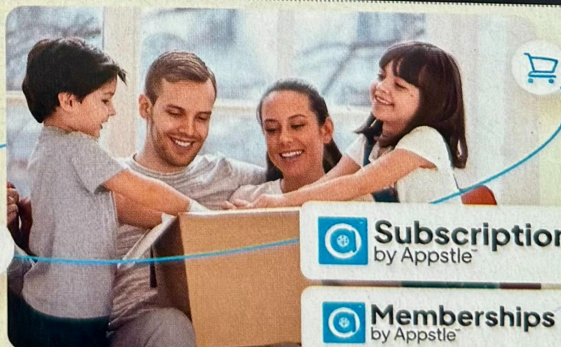
- 1. Appstle Subscriptions** - Offer recurring orders and recurring payments, enables seamless 'subscribe and save' experiences with powerful features such as targeted upsells, product bundling, flexible shopper billing, and churn management, fostering customer retention and recurring revenue streams.
- 2. Appstle Memberships** - Run membership programs, empowers businesses to run innovative and highly customizable membership programs, offering exclusive member only perks and tiered plans to maximize customer value and brand loyalty.
- 3. Appstle Loyalty & Rewards** - Integrate loyalty programs, powers innovative loyalty programs and highly gamified rewards, to engage customers across POS channels, driving brand engagement and maximizing customer lifetime value (CLTV).

In an arena dominated by multi-billion dollar e-commerce retail giants, Appstle aims to level the playing field, offering affordable yet robust tools for businesses of all sizes and business models. With a relentless focus on solving strategic pain points, Appstle empowers merchants to navigate the e-commerce landscape with confidence.

Visit: Appstle.com



Compelling apps at compelling prices.



Subscriptions
by Appstle

Memberships
by Appstle

Loyalty & Rewards
by Appstle